

BENEFIT WITH EVERY PURCHASE – NOW!

Date

| My Personal Needs (Sectors) | Monthly Expenses in \$ | Where did I previously do my monthly shopping? | As of now, with which Loyalty Merchants will I take advantage of the Lyonesse Benefits? | Cashback Card | Loyalty Merchant Gift Cards | Online Shopping | Mobile Cashback | My personal monthly purchases with Lyonesse |
|-------------------------------------|------------------------|--|---|---------------|-----------------------------|-----------------|-----------------|---|
| Groceries, drinks | | | | | | | | |
| Fuel, heating oil, gas | | | | | | | | |
| Electricity | | | | | | | | |
| Clothing & shoes | | | | | | | | |
| Furniture, furnishings & decoration | | | | | | | | |
| Building & renovation | | | | | | | | |
| TV, DVD, electronics, music | | | | | | | | |
| Pet store | | | | | | | | |
| Insurance | | | | | | | | |
| Sport, hobby & freetime | | | | | | | | |
| Telephone, mobile & internet | | | | | | | | |
| Household & kitchen | | | | | | | | |
| Cars & motorcycles | | | | | | | | |
| Restaurants & Food Markets | | | | | | | | |
| Gifts, flowers | | | | | | | | |
| Babies & children, toys & games | | | | | | | | |
| Cosmetics and drugstores | | | | | | | | |
| Health & wellness | | | | | | | | |
| Vacation & travel | | | | | | | | |
| Office supplies, books | | | | | | | | |
| Total monthly Expenses: | | | | | | | | Monthly Lyonesse Purchases |

TIP: Take advantage of the Loyalty Merchant Search on the Lyonesse website to optimize your Lyonesse shopping. Not only will you be amazed at the Online Shopping and the tens of thousands of points of sale, you will be really amazed with the regional shopping opportunities created by a comprehensive SME network. Take advantage of your benefits - it's worth it!

EVERLASTING RESIDUAL INCOME

Personal Purchases

Take advantage of tens of thousands of opportunities to benefit with every purchase with Online Shopping, Cashback Card, Mobile Cashback and by purchasing Loyalty Merchant Gift Cards. Share this with your whole shopping team – the basis for a stable residual income !

| Monthly Lyonesse Purchases | Cashback/ Year | Loyalty Benefit/ Year | Units through Loyalty Benefits / Year | Loyalty Cash When 70 (35/35) free spaces have been filled per Unit | Loyalty Commission** Staggered benefit in accordance with the Additional Member Benefits |
|------------------------------|----------------|-----------------------|---------------------------------------|---|---|
| With \$ 450/month purchase | \$ 81 | \$ 162 | 2 x \$ 75 | \$ 1,350 | \$ 396 |
| With \$ 600/month purchase | \$ 108 | \$ 216 | 2 x \$ 75 | \$ 1,350 | \$ 396 |
| With \$ 900/month purchase | \$ 162 | \$ 324 | 4 x \$ 75 | \$ 2,700 | \$ 792 |
| With \$ 1,200/month purchase | \$ 216 | \$ 432 | 5 x \$ 75 | \$ 3,375 | \$ 990 |
| With \$ 1,500/month purchase | \$ 270 | \$ 540 | 7 x \$ 75 | \$ 4,725 | \$ 1,386 |
| With \$ 1,800/month purchase | \$ 324 | \$ 648 | 8 x \$ 75 | \$ 5,400 | \$ 1,584 |
| With \$ 2,700/month purchase | \$ 486 | \$ 972 | 12 x \$ 75 | \$ 8,100 | \$ 2,376 |

*Calculation basis: ~1.5% Cashback, ~3% Loyalty Benefit

**Requirement: Loyalty Commission Eligibility

TIP: In the login area of your Lyonesse website you have the opportunity to transfer your personal Cashback to your Loyalty Account by going to "My Lyonesse/Personal Settings". This means that your Cashback will then be used to generate new Units rather than be paid out to you. By sharing this with your team, you and your team will generate even more Units. GOOD for your Career!

The Multiplier Effect of Team Purchases

Take advantage of the opportunity to build a strong shopping team!
The higher your team's purchase volume is, the higher your residual income will be!

| Example: | With purchases of \$ 1,500/month/ Member | Career Level | With purchases of \$ 3,000/ month/ Member | Career Level |
|---------------------|--|--------------|---|--------------|
| 100 Team Members | 100* Career Points/Month | 1 | 200* Career Points/Month | 2 |
| 300 Team Members | 300* Career Points/Month | 2 | 600* Career Points/Month | 3 |
| 700 Team Members | 700* Career Points/Month | 3 | 1,400* Career Points/Month | 4 |
| 2,000 Team Members | 2,000* Career Points/Month | 4 | 4,000* Career Points/Month | 5 |
| 5,000 Team Members | 5,000* Career Points/Month | 5 | 10,000* Career Points/Month | 6 |
| 10,000 Team Members | 10,000* Career Points/Month | 6 | 20,000* Career Points/Month | 7 |

* with an average of 5% going into the Loyalty Account

Be a role model for yourself and your Team. The key to achieving bigger goals.